

ROBERT ALATORRE

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[Portfolio](#) | [LinkedIn](#)

SUMMARY OF QUALIFICATIONS

3 years of experience in apparel product development and production management. I am committed to helping brands sustainably & ethically produce high-quality garments made in the USA. I have experience working with active, swim, and ready-to-wear product categories; I have worked with notable brands such as Dôen Swim, Beyond Yoga, and The Elder Statesman to develop & manufacture exceptional garments in Los Angeles, CA. Cross-functional skills and proficiency in technical design, product development, CAD patternmaking, 3D design & development, production management, and ERP management. Adaptable to working on-site and hybrid roles.

PROFESSIONAL EXPERIENCE

Production Manager/Technical Designer | Daima Design - Alhambra, CA 2023 – Present

- Managed small-scale domestic production in collaboration with brands to produce high-quality garments that adhere to strict specifications, construction standards, and production schedules
- Established thorough standard operating procedures between clients, product development, and production teams to ensure communication is streamlined across each team
- Formalized highly detailed technical packages for clients to ensure their garments are made to the highest quality & accuracy from development to production: BOMs/POMs/Garment Construction/Technical Drawings/Fittings/Costing
- Identify & troubleshoot product development & production issues in collaboration with sewing and quality control teams
- Tracked samples and bulk production orders to promptly report WIP updates to the management team and clients

Production Assistant | Daima Design - Alhambra, CA 2022 – 2023

- Created technical drawings and detailed sketches for special sewing or packing instructions
- Organized and monitored fabric, trim, sewing and machine part inventories
- Tracked and documented sewing construction methods and specs of all samples

Apparel Production Micro-Factory Internship | CPP University - Pomona, CA 2022

- Developed and applied a series of standard operating procedures for micro-factory apparel production using in-house industrial machines such as dye-sublimation printer and heat press machine to produce MTO garments.

AMM Instructional Student Assistant | CPP University - Pomona, CA 2018 – 2022

- I developed training materials and provided hands-on instruction to students and faculty in colorfastness testing, embroidery, 3D printing, and Direct-to-Garment (DTG) printing.
- I conducted fabric colorfastness testing and managed DTG printing and embroidery services for microbusinesses.

SKILLS

Technical – Apparel Design | Technical design | Product development | Production management | CAD Patternmaking | 3D Design | 3D printing | Dye Sublimation | Sewing | **Software** – Adobe Suite (Ai, Ps) | Microsoft Office & Sharepoint | TUKAdesign | Gerber AccuMark | Browzwear Vstitcher | AIMS360 | WixStudio | **Soft** – Leadership | Time management | Communication | Creative direction | Critical thinking | Consumer research | Market research | Collaboration | Problem solving | High organization | Detail oriented

EDUCATION

Bachelor of Science, Apparel Merchandising & Management

California Polytechnic State University, Pomona, CA

May 2022

Summa Cum Laude Graduate (2022), President's Honor List (2018-2022), AMM Outstanding Academic Performance Scholarship (2018-2022), AMM Faculty & Student Service Award (2018-2022)

RELATED ACADEMIC COURSEWORK

- AM² Team Leader, Senior Capstone Project – Real World Simulation with CPP Bronco Bookstore
- Exposure to Network Analysis using NodeXL and R Studio, APIs and Web-Scraping using R Studio and Facepager

EXTRACURRICULAR ACTIVITIES

Freelance Graphic/Web Designer | Member, American Association of Textile Chemists and Colorists (AATCC) | Hiking