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AMM 3550.02 Data Management for Fashion Business Reflection

This course has given me a better understanding of how data is the foundation of the modern world. Learning the fundamentals and methods of data management has been, by far, the most valuable lesson(s) learned from this course. I plan on starting my own business, and I'm confident that this course has taught me enough of the basics to learn more advanced data subjects. At the beginning of this course, I expected it to be completely Excel-based, so I only expected to improve my skills with Excel. I did not expect to learn about basic coding and other programs, such as Facepager, Node XL, Access, web-scraper, and R-Studio. However, I am very thankful to have gained experience with these programs and techniques. I also didn't anticipate learning about anything other than the basics of data management, but now I'm very interested in learning more advanced topics about data.

This class required less effort than I initially predicted, as I very much enjoy the type of organizational tasks that data management requires. The second half of the course that introduced unfamiliar programs also demanded less effort than I originally anticipated. I would advise incoming students to this class to invest enough time to read and watch the provided resources to prepare for the weekly quizzes and exams. I'd also recommend the student take plenty of notes, as the course introduces many new fundamental concepts and terminology.

I credit much of my positive experience to my instructor, who did an excellent job teaching the course virtually. The weekly zoom meetings and asynchronous activities were so well-planned that I never felt lost leading into the assignments or quizzes. I would consider the online hybrid class format as the most effective format for teaching this subject. Since much of the coursework

already requires several computer programs, I found it easiest to learn about and interact with the programs simultaneously. I have taken similar program-based courses in the past in a computer lab, but this online hybrid format felt more convenient and suited for an online subject.